ALABAMA BOARD OF EXAMINERS FOR SPEECH-LANGUAGE PATHOLOGY AND AUDIOLOGY
ADMINISTRATIVE CODE

CHAPTER 870-X-6
CODE OF ETHICS

870-X-6-.04 Principle Of Ethics III.

(1) Individuals shall honor their responsibility to the public's understanding of the professions, by supporting the development of services designed to fulfill the unmet needs of the public, and by providing accurate information in all communications involving any aspect of the profession.

Rules of Ethics

(a) Individuals shall not misrepresent their credentials, competence, education, training, or experience.

(b) Individuals shall not participate in professional activities that constitute a conflict of interest.

(c) Individuals shall not misrepresent diagnostic information, services rendered, or products dispensed or engage in any scheme or artifice to defraud in connection with obtaining payment or reimbursement for such services or products.

(d) Individuals' statements to the public shall provide accurate information about the nature and management of communication disorders, about the professions, and about professional services.

(e) Individuals' statements to the public shall not contain misrepresentations in advertising, announcing, and in themarketing of professional services, in reporting research results and in the promotion of products.

Author: Denise P. Gibbs
Statutory Authority: Code of Ala. 1975, §§34-28A-1, et seq.
History: Filed September 20, 1982; January 14, 1994. **Amended:** Filed February 11, 1994; effective March 18, 1994. **Amended:** Filed September 24, 2002; effective October 29, 2002.